

# ELITE CHICAGO RENTALS

a **new** way to rent



about us

marketing

results

## our mission

At EliteChicagoRentals our primary aim is to offer Chicagoland property owners an opportunity to generate revenue and maximize profits on their vacant condos and homes.

## how it works

Establishing a partnership with EliteChicagoRentals only requires you to hand over your keys and let us do all the work for you. We take care of:

- marketing/listings
- bookings
- tracking check-ins/outs
- detailed inspections/routine cleanings
- interior design and prep

## the power of choice

What sets EliteChicagoRentals apart from any other competitor is our ability to provide renters the unique opportunity to have the power of choice. Renters have the benefit of choosing the length of their stay - whether it be nightly, monthly, or even long-term. We will continue to market your property year round and will book vacant gaps month in advance.

## getting the word out

Part of our mission at EliteChicagoRentals is to achieve maximum nationwide exposure through a robust, multi-faceted marketing campaign. This means that your property will be heavily advertised via numerous marketing channels that include:

- **our website:** [www.elitechicagorentals.com](http://www.elitechicagorentals.com)  
*find us from anywhere in the world by searching "chicago vacation rentals" or "chicago corporate housing" on Google*
- local radio advertisements
- billboards across chicagoland
- airport panels
- third party web advertisements
- e-mail blasts
- search engine optimization
- company flyers/brochures
- mailers
- newsletters/e-newsletters
- monthly promotional/network events
- daily compilation of potential leads
- social networking sites

## win/win

We will maximize on your property's income potential, while renters experience an unmatched quality stay in Chicago. We only select quality condos and homes in Chicago, and renters will save money when compared to standard corporate housing or hotel rates near downtown Chicago.

## the numbers

15-20 nights/month\*  
one bedroom: \$195/night\*  
two bedroom: \$295/night\*  
three bedroom: \$375/night\*

## the elite effect

The average market time continues to grow, and property owners must consider creative ways to generate income from their investment properties. Our premium rental solutions help stimulate Chicago's economy by turning cash drawing investment property into positive cash flow.

\*Typical Chicago unit during peak seasons. Discounts applied to weekly, monthly, or annual stays.